

ACCED-I 2012 - 2013 Corporate Sponsor Program

ACCED-I 2012-2013 Sponsorship Level Benefit Grid	Laureate	Ph.D.	Masters	Bachelor	Associate	Certificate	Member Exhibitor*	Non-Member Exhibitor**
ACCED-I Corporate Membership:	\$895	\$895	\$895	\$895	\$895	\$895	\$895	
Includes membership benefits for 3 professional members	√	√	√	√	√	√	√	
Access to ACCED-I mailing list (for a modest administrative fee)	√	√	√	√	√	√	√	
Subscription to LISTSERV electronic discussion forum	√	√	√	√	√	√	√	
ACCED-I Corporate Sponsorship:	Laureate	Ph.D.	Masters	Bachelor	Associate	Certificate	Member Exhibitor*	Non-Member Exhibitor**
Must be a current ACCED-I Corporate Member	\$15,000+	\$10,000	\$8,000	\$6,500	\$5,000	\$3,500	\$1,800	\$2,500
Sponsorship E-Blast to Membership	√	√	√	√	√	√	√	√
Sponsorship/Exhibitor notice in <i>ACCED-I Connect Weekly Email</i>	√	√	√	√	√	√	√	√
Logo/Company description listing on ACCED-I Conference Website	√	√	√	√	√	√	√	√
Annual Conference and Expo:	Laureate	Ph.D.	Masters	Bachelor	Associate	Certificate	Member Exhibitor*	Non-Member Exhibitor**
Booth Placement	Premier	Priority	as assigned	as assigned	as assigned	as assigned	as assigned	as assigned
Number of conference registrations	Unlimited	4	4	2	2	2	2	2
Number of booth spaces	2	1	1	1	1	1	1	1
Company logo and description in Annual Conference Materials	√	√	√	√	√	√	√	√
Posted Sponsorship Signage	√	√	√	√	√	√	n/a	n/a
Pre and post conference attendee contact information	√	√	√	√	√	√	√	√
Company information featured on Annual Conference section of ACCED-I website	√	√	√	√	√	√	√	√
Advertisement in Conference Program Guide	Premier	Priority	Full Page	Full Page	Half Page	Half Page	Logo Ad	n/a
ACCED-I Membership Visibility	Laureate	Ph.D.	Masters	Bachelor	Associate	Certificate	Member Exhibitor*	Non-Member Exhibitor**
E-mail Blasts	6	5	4	3	2	1	n/a	n/a
Months of Banner Ads	6	5	4	3	2	1	n/a	n/a
ACCED-I Connect Weekly Email Ad	12	10	8	6	4	2		
Ad Size	Full Size	Full Size	Full Size	Half Size	Half Size	Half Size	n/a	n/a
WWW.ACCED-I.ORG website:	Laureate	Ph.D.	Masters	Bachelor	Associate	Certificate	Member Exhibitor*	Non-Member Exhibitor**
Company information featured on ACCED-I website	√	√	√	√	√	√	√	n/a
Company Listing in Membership Directory	√	√	√	√	√	√	√	n/a
Access to online Membership Directory	√	√	√	√	√	√	√	n/a
* Early Bird Member Booth Fee (through 6/30/12) = \$1,500								
** Early Bird Non - Member Booth Fee (through 6/30/12) = \$2,000								