ACCED-I | MARCH 14-17

NORFOLK VA 2027

Set Sail for Norfolk

ACCED-I 47th Annual Conference & Expo

Exhibitor & Sponsorship Opportunities

The ACCED-I Annual Conference & Expo provides opportunities to connect and engage with current and potential clients.

The collegiate conference and event professionals are a growing and influential group with ever increasing buying power. Over 84% of ACCED-I's members are the decision-makers or have significant final influence on the purchase of products or services for their institution.

At the ACCED-I Conference & Expo in Norfolk, Virginia, your company will be exposed to our diverse and engaging members and attendees through dedicated exhibit time and networking opportunities.

acced-i
Association of Collegiate Conference and Events Directors - International

About the Expo

ACCED-I and Our Members and Attendees

- Represent campus professionals who design, market, coordinate, and plan conferences and events on the campuses of colleges and universities around the world.
- Work in industries directly connected to the success of collegiate conferences and events.
- Engage with stakeholders to enhance the quality and impact of events within the academic community.

Our attendees consider spending time networking in the expo hall an important part of their overall conference experience.

In Recent Years with ACCED-I

- Over 700 leads were generated by exhibitors
- Attendees collected over 650 stamps from exhibitors during the expo hall game.
- There were over 340,000 sponsor impressions on the conference app.
- Attendees and vendors exchanged more than 350 business cards.

Exhibit with ACCED-I

Expo Opportunity

Monday, March 15, 2027

Exhibit Booth

Member $2250 • Non-member $3250

Fees increase $250 after November 14, 2026

Exhibit space includes:

- 10 x 10 booth, 6' table, 2 chairs, wastebasket
- Two (2) company representatives (meals not included)
- Company profile (75-words, logo, contact information) included in conference app and ACCED-I website
- Lead Retrieval
- Inclusion in ACCED-I pre-conference eblasts
- Pre- and post-conference attendee lists including name, title, and mailing address. *Each list is restricted to one-time use.*

Tuesday, March 16, 2027

One-on-One Sessions

Member $2250 • Non-member $3250

Fees increase $250 after November 14, 2026

Meet one-on-one with potential clients and obtain a clear understanding of their needs. Use the pre-list, conference app, and ACCED-I's member directory to schedule your meetups.

Includes:

- Company profile (75-words, logo, contact information) included in conference app and ACCED-I website
- Inclusion in ACCED-I pre-conference eblasts
- Pre- and post-conference attendee lists including name, title, and mailing address. Each list is restricted to one-time use.

New for 2027

Join us for more networking!

Include conference meals with your exhibitor package!*

With Exhibit Booth:
Member / meals - $2485
Non-Member / meals - $3435

With Two Day Combo:
Member / meals - $3435
Non-Member / meals - $4235

Both options include Sunday brunch, Monday lunch, Tuesday lunch and Tuesday dinner.

**Meals are for one representative. Additional meal packages can be added during registration. If you require other arrangements, let us know.*

BEST BUY!

Monday, March 15, 2027

Tuesday, March 16, 2027

2-Day Combo

Member $3250 • Non-member $4000

Fees increase $250 after November 14, 2026

Combine Monday & Tuesday Expo Opportunities into one package!

Interested in Hosting a Live Demonstration?

For just $300, host a thirty-minute showcase of your products and services. ACCED-I will provide a presentation room with LCD projector.

DEMO

Other Conference Add-ons

- Booth Upgrade – Increase space to 10 x 15, plus one additional booth representative, $500
- Additional Booth Representatives, $250 each. No more than eight (8) in 10x15 booth.

Important information: There should be no more than four (4) people in a regular booth. If more than four (4) people will be in the booth, it will automatically be increased to a 10x15 size and an additional cost will be incurred (see above). Maximum number of people inside booth is eight (8). Representatives should not impede foot traffic or hinder operations of conference activities.

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Sponsorships for your budget

ACCED-I Sponsorships

Sponsors connect on a deeper level with Annual Conference attendees. We can create a tailored sponsorship for you, or you can choose from our popular packages. Collaborate with ACCED-I to build a program that connects you with attendees in a meaningful way.

All sponsorships include:

- Pre- and post-attendee mailing list. Includes full mailing address, one-time use.
- Highlighted as a sponsor in ACCED-I generated pre-conference e-mail blast
- Company profile showcased as an Annual Conference sponsor in conference app and website
- Onsite sponsor recognition
- Banner ad (provided by company) in the conference app
- Company logo on pre-session slides in opening and closing keynotes
- Recognition from the podium
- All sponsorships include Sunday brunch and Monday lunch

Ph.D. $12,000

- Choose ***One:*** Opening or closing speaker sponsor ***-or-*** Registration area/lanyards ***-or-*** Closing Dinner Beverage Sponsor
- Seat at a VIP table during Sunday's Brunch or Closing Keynote
- Opportunity to address conference attendees at the Opening Sunday Brunch (3 min)
- Booth at Expo (Monday) with priority booth selection and One-on-One Session booth (Tuesday)
- Three (3) Expo **and** One-on-One Session representatives (Three total; includes Sunday brunch & Monday lunch)

Master $9000

- Choose ***One***: *(Conference Scholarships (for 5) – includes professional photo and designated news release)* ***-or-*** Conference App ***-or-*** Conference Wi-fi ***-or-*** Morning Coffee (Choice of Sunday, Monday, or Tuesday)
- Opportunity to address attendees (60 sec) during the Networking Lunch
- Booth at Expo (Monday) with priority booth selection and One-on-One Session booth (Tuesday)
- Three (3) Expo **and** One-on-One Session representatives (Three total; includes Sunday brunch & Monday lunch)

Bachelor $6000

- Choose ***One:*** CCEP Breakfast (Monday) ***-or-*** Expo Beverages (Monday)
- Choice of Monday's Expo or Tuesday's One-on-One Sessions
- Two (2) Expo **or** One-on-One Session representatives (includes Sunday brunch & Monday lunch)

Associate $4000

- Choose ***One***: College Tour ***-or-*** General Interest Speaker (1 available)
- Choice of Monday's Expo or Tuesday's One-on-One Sessions
- Two (2) Expo **or** One-on-One Session representatives (includes Sunday brunch & Monday lunch)

For more information contact

Amie Garrett Grayson at amie@acced-i.org or 970.449-4960

Mark Your Calendar

Friday, November 14 2026

Early registration ends, prices increase by $250

Monday, February 2 2027

Conference materials due
Late registrants will have the chance to submit materials.

Friday, February 27 2027

Sponsor and exhibitor registration ends

Sunday, March 14 2027

Expo move-in: Noon-5pm*

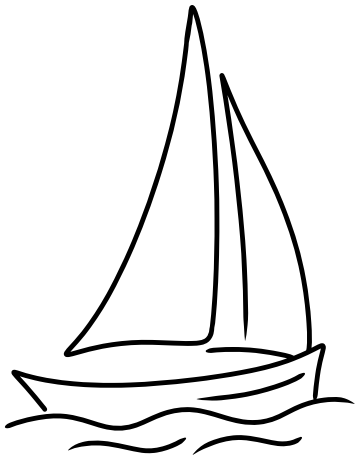
Monday, March 15 2027

Expo Hours: 12-4 p.m., Move-out: 5-9 p.m.

Tuesday, March 16 2027

One-on-one sessions: 8 a.m.–Noon; Move-out

For more information contact:
Amie Garrett Grayson, Director of Membership at amie@acced-i.org or 970.449-4960.
* Time subject to change based on schedule adjustments.



RULES & REGULATIONS

Cancellation Policy: All ACCED-I Annual Conference sponsorship and exhibitor registrations are confirmed upon receipt of payment. By choosing the "Bill Me" option during checkout, you agree to pay all fees selected in the registration. Cancellation of sponsorship, exhibit space and exhibitor add-ons must be in writing. Telephone cancellations will not be accepted. Full refunds (less the credit card processing fees or a $10 check fee and a $500 administrative fee) will be made for exhibits cancelled before December 13, 2026. 50% of the exhibit cost will be refunded December 14, 2026 - January 24, 2027. In no case will a refund be issued for a cancellation made after January 24, 2027. In the event the ACCED-I Annual Conference & Expo is cancelled due to fire, strikes, government regulations, acts of God, or other causes beyond the control of the Association, ACCED-I shall not be liable for failure to hold the ACCED-I Annual Conference & Expo as scheduled, and ACCED-I shall determine the amount of exhibit fees to be refunded.

Sponsorship Policy: Sponsorships are available to ACCED-I corporate members only and are awarded once payment is received on a first-come, first-served basis. Previous year's sponsor receives first right of refusal for specific sponsorships, however, commitments must be received by October 31, 2026, after which the option becomes available to all corporate members.

Booth Assignments: Sponsors will have their choice of booth space in the order in which the sponsorship is received. All others will be assigned based on registration date and business type.

Conference Participation Policy: All exhibitors are welcome to attend educational sessions when space is available in session rooms. Exhibitors can purchase tickets to attend meal functions, pre/post conference activities, and institutes based on space availability. ACCED-I restricts exhibitors from hosting or participating in competing or conflicting events or activities that occur during official conference hours. Exhibitors violating this policy will be subject to cancellation of their booth without refund and may not be invited to participate in future ACCED-I exhibitions. Booth personnel are not permitted to promote the exhibiting company outside the contracted exhibit space. All marketing must remain within the contracted exhibit space. Marketing materials may not be placed on conference tables or other areas that are not within the boundaries of the booth, both inside and outside of the exhibit hall. Conference management reserves the right to remove individuals or discard display materials that do not comply with these guidelines. ACCED-I has a zero-tolerance policy regarding suitcasing. Suitcasing is a business practice in which unethical companies will gain access to an event by obtaining some type of event credential (attendee badge, expo-only badge, etc.) and then solicit business in the aisles or other public spaces used for the conference. Any exhibitor who is observed to be soliciting business in the aisles or other public spaces, or in another company's booth, will be asked to leave immediately. ACCED-I recognizes that suitcasing may also take the form of commercial activity conducted from a hotel guestroom or hospitality suite, a restaurant, or any other public place in proximity to our conference. For the purposes of this policy, suitcasing violations may occur at venues other than the expo floor and at other events. It is for this reason ACCED-I must be informed of any hospitality suites and expressed consent must be given prior to the event. This practice skirts the support of ACCED-I and the industry. Please report any violations you observe to ACCED-I staff.

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